



2021 Virtual Business Hall of Fame Reservation Form

April 8, 2021 7:00 pm - 8:00 pm

Sponsorship Opportunities

(Benefits of sponsorship levels are provided on the reverse side of this form)

Sponsorships

- | | | |
|--------------------------|---------------------------|----------|
| <input type="checkbox"/> | Presenting Sponsor | \$35,000 |
| <input type="checkbox"/> | Premier Sponsor | \$30,000 |
| <input type="checkbox"/> | Virtual Dinner Sponsor | \$25,000 |
| <input type="checkbox"/> | Virtual Reception Sponsor | \$20,000 |
| <input type="checkbox"/> | Diamond Sponsor | \$15,000 |
| <input type="checkbox"/> | Platinum Sponsor | \$10,000 |

Sponsorships

- | | | |
|--------------------------|-----------------|---------|
| <input type="checkbox"/> | Gold Sponsor | \$7,500 |
| <input type="checkbox"/> | Silver Sponsor | \$5,000 |
| <input type="checkbox"/> | Bronze Sponsor | \$3,500 |
| <input type="checkbox"/> | Student Sponsor | \$2,000 |
| <input type="checkbox"/> | Patron Sponsor | \$250 |
| <input type="checkbox"/> | Ticket | \$150 |

Advertising Sponsorships

- | | | |
|--------------------------|-----------------|---------|
| <input type="checkbox"/> | Full Page Ad | \$1,000 |
| <input type="checkbox"/> | Half Page Ad | \$500 |
| <input type="checkbox"/> | Quarter Page Ad | \$250 |
| <input type="checkbox"/> | Eighth Page Ad | \$150 |

Sponsorship ads in the virtual program flipbook are full color.

Virtual program book will be posted on the event landing page, as well as, emailed out to attendees post-event.

- Please reserve _____ ticket(s) at the individual ticket price of \$150
- Please reserve _____ ticket(s) at the patron sponsorship price of \$250
- I will be donating _____ ticket(s) back to JA so that a student or educator may attend the virtual event
- I/we are unable to attend, however please accept a donation of \$_____
- We support this event in honor of: _____ *(Name of honoree)*
(Gifts made in honor of honorees will be listed in the program book.)

In addition to ensuring JA can continue providing life-changing programming to K-12 students in CT, all donations will also support JA's Diversity, Equity & Inclusion efforts and PPE supply donations to local schools and hospitals

Enclosed is a check for \$ _____

Please invoice me for \$ _____

Contact Name

Title of Contact

Company Name
(As it should appear in program book)

Street

City

State

Zip

Phone

E-mail

For all sponsorships, please forward a high-definition jpeg of the corporate logo to be used.

Please make checks payable to Junior Achievement of Southwest New England, Inc. and mark with "Virtual HOF Sponsorship"
70 Farmington Avenue Hartford, CT 06105

Contact: Jacqueline Lombardi, Special Events & Marketing Manager
Phone: (860) 525-4510 ext. 230 E-mail: jlombardi@jaconn.org Fax: (860) 525-4403

www.jaconn.org

Sponsor Benefits	Presenting Sponsor (Exclusive)	Premier Sponsor	Virtual Dinner Sponsor	Virtual Reception Sponsor	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Student Sponsor	Patron Sponsor	Ticket
	\$35,000	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500	\$2,000	\$250	\$150
Virtual Remarks to full audience Night of Event	✓											
Company Logo on event save the date cards <i>Mailed to JA network statewide</i>	✓	✓										
Sponsorship and logo recognition digital invitation <i>Emailed to JA network of over 2,000</i>	✓	✓	✓	✓	✓	✓						
Verbal Recognition & Appreciation during event	✓	✓	✓	✓	✓	✓	✓					
Logo inclusion on event materials	✓	✓	✓	✓	✓	✓	✓					
Video on “Why we Support JA” shown on social media and posted to our event website	60 seconds	45 seconds	30 seconds	20 seconds	20 seconds	15 seconds	15 seconds					
Company Logo Posted on Live Stream	✓	✓	✓	✓	✓	✓	✓	✓				
Recognition in all Event-Related Press Releases <i>Distributed to media statewide</i>	✓	✓	✓	✓	✓	✓	✓	✓				
Individual Company Promotion on all JASWNE Social Media Platforms	✓	✓	✓	✓	✓	✓	✓	✓				
Featured in Email to Full JA Network Post-Event and on Post-Event social media <i>Email distributed to over 20,000 supporters in JA database</i>	✓	✓	✓	✓	✓	✓	✓	✓				
Full-Color Ad Inside Virtual Event Program	Full, Inside Front	Full, Back Cover	Full	Full	Full	Full	Full	Half	Quarter	Quarter		
Group Sponsor Promotion on all JASWNE Social Media Platforms	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Company Recognition in Virtual Event Program	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Listing	Listing	Listing	
Company recognition on JA event webpage	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Listing	Listing	Listing	
Listing in Annual Report <i>Distributed to 2,000 JA supporters</i>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Tickets for Virtual Business Hall of Fame	30	20	20	20	10	10	8	6	4	4	1	1